

STAR Newsletter

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Efficiency Savings—How Do You Do More With Less?

STAR has been working closely with Nottinghamshire County Council to deliver efficiencies within the overall transport budget over the next 3-4 years. A report by STAR provided a springboard for this work. A series of 35 measures have been identified which, in addition to delivering efficiencies, will include major, innovative and

cost-effective enhancements to transport services. STAR has subsequently been commissioned to help deliver these savings within the **Transport Transformation** project. STAR also worked with the County Council to develop the first **Mobility Strategy** for the County, which sets out the pivotal role of the

Third Sector in transport provision and highlights the need for the sector to change focus to engage in more mainstream transport activities. The Draft Strategy was recently launched at an event attended by the new Leader of the Council and is currently out to consultation.

Sustainable Student Travel

THE new range of diploma courses on offer to students from age 14 are vastly increasing learning opportunities. At the same time, the collaborative nature of the provision presents significant transport challenges.

STAR has been working closely with Nottinghamshire County Council and the 7 districts to identify and

respond to these transport challenges in a sustainable and cost-effective manner. Clare Waldron acted as the first **14-19 Transport Coordinator** at the County Council, with her role culminating in the development of a 'First Principles of Travel to 14-19 Off-Site Provision'.

5-STAR!

THIS summer, STAR celebrates its fifth anniversary of providing sustainable transport advice and research solutions. Our client base has continued to

grow across the East Midlands and nationwide, as our reputation for tailored and timely delivery spreads.



Hard Evidence on Soft Factors

THE wait is finally over! DfT's report on the impacts of so-called 'soft factors' on bus patronage and modal shift has now been published on their website. This report was produced by a consortium comprising STAR, Loughborough University, ITS Leeds

and Aecom.

The report can be downloaded from the STAR website or at: www.dft.gov.uk/pgr/regional/buses/busmarketfactors/



Access Alliance—The Final Frontier

For more information or to talk through your research requirements, contact one of the STAR team

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THE Access Alliance Programme is well into its 4th year of operation. Over 50 sustainable transport schemes to link people with jobs and training have now been implemented throughout Nottinghamshire and Derbyshire.

Over £1m has been committed in grants to these projects which are delivering a large number of economic outputs and social and environmental benefits. STAR is currently appraising the final few project applications and the rest of 2010 will be spent in monitoring the projects funded and obtaining the necessary evidence of outputs.

STAR is pursuing a number of lines in order to achieve some future sustainability for the Programme itself, including some EU funding leads. STAR is also working with AAP project managers to achieve the maximum future viability for the projects funded by the Programme.

A successful projects launch event was recently held at Markham Vale Environment Centre—AAP HQ. Cheques were presented to a number of new managers at the event.

An important networking event will be held in late summer for all AAP partners, with the intention of reinforcing the high level of partnership working within and between sectors and organisations, which STAR has been instrumental in bringing about.

The 4th Annual Conference will take place at the National Fluid Power Centre in Worksop on 6 October 2010. The Conference will showcase the achievements of AAP and feature some of the key projects funded. The Conference will also see the launch of the AAP video which has just been commissioned—next year, The Oscars!



AAP Projects Launch at Markham Vale